



Doing More With Less

AL/MS AWWA's Education Seminar Series

Join us live or via simulcast webinar for:

Session 3: Capital Planning and Finance

Live Location:

Mobile Area Water and Sewer System
Training Room
210 Cox St
Mobile, AL 36604

When: Tuesday, July 27, 2010

Time: 11:30am-1:00pm Central Time

NOTE:

You will be receiving a registration email within the next few days. You may register for (1) the Live Location above OR (2) the Simulcast Online Webinar.

Don't miss the upcoming session:

- Treatment and Distribution

More than ever, the water industry is charged with stretching resources to meet growing challenges. This year's educational seminar series focuses on efficiency innovations and best practices developed by water utilities across Alabama. In four 1.5 hour sessions, some of Alabama's top utility leaders will be sharing their experiences and expertise.

The seminars will be held live this summer in Huntsville, Birmingham, Montgomery, and Mobile. In keeping with our theme, sessions will also be simulcast as online webinars for those who cannot travel to the live location. PDHs and CEUs will be available for both live and webinar attendees. Lunch will be provided for the live audience. Admission is free for AWWA members and \$10 for non-members. The webinar version is free.

Can't attend one of the four live sessions? The recorded sessions will be available on the AL/MS AWWA website. Keep an eye on the [AL/MS AWWA website](#) for program and registration information in the coming weeks or contact us at jcarter@pirmie.com

Planning and Paying for Capital and Growth in a Slow Economy

By Jay Stowe, P.E.

The nation is in the midst of an economic slowdown yet there are still communities in the region that are growing and need to fund that growth. There are also communities that are not growing and may even be decreasing in size, but still need to fund capital projects to deal with operational issues and aging infrastructure. How can we fund growth and capital during a slow economy? How do we decide what rates should be, what charges and fees are appropriate and how to get elected and appointed officials to understand and approve the rates?



Jay Stowe, P.E.
Chief Operating Officer
Huntsville Utilities

Jay Stowe is the Chief Operating Officer for Huntsville Utilities. Jay is responsible for the operations and engineering departments of the water, gas and electric systems, the MIS section and the Public Relations Section. A native of North Carolina, Jay is a graduate of N.C. State University and has been in Huntsville since 2005. In previous positions, he worked at two different utilities in NC and a large consulting engineering firm. He currently volunteers as a board member and Treasurer of the Huntsville Botanical Gardens; serves as a board member and vice chair for the Phoenix Industries, formerly Huntsville Rehabilitation Foundation; and is involved in activities at First Presbyterian Church. Jay and his wife, Elaine, have a wonderful daughter, Emma, who is 11, and is about to start at Huntsville Middle School.

Balancing Risk and Funding: Risk Based Capital Program Management

By T.M. "Sonny" Jones, IV, P.E.

Twenty-year nationwide infrastructure needs are projected to top \$280 billion dollars. Over three quarters of this spending will go toward infrastructure and equipment maintenance. In the face of such significant needs and limited funds, experts predict a trend toward reactionary management techniques. However, a "run to failure" approach can actually result in higher costs to the utility. This presentation describes a structured framework through which utilities can identify system needs, assess risk, develop mitigation strategies, estimate costs, and prioritize project funding and execution.



T.M. "Sonny" Jones, IV, P.E.
Assistant General Manager
Birmingham Water Works
Board

In 2003, Sonny Jones joined The Birmingham Water Works Board ("the Board") as Assistant General Manager of the Engineering and Maintenance Division. Sonny oversees several key aspects of company operations including engineering, systems development, electrical and maintenance, distribution environmental services and land administration. In addition to managing a \$50 million capital budget, Sonny also manages all capital improvement projects to include managing the bid process for all projects of the Board.

Sonny holds a Master of Business Administration from The University of Alabama and a Bachelor of Civil Engineering from Auburn University. He is registered with the State of Alabama Board of Professional Engineers and Land Surveyors as a Professional Engineer.

Sonny is married to Glynis; they are the proud parents of one son, Quint.